

Imagine your own POWERFUL Dealership Website



The smart dealers profit generator

“In these economic times you need to work smart ”

- ✓ Additional salesman sell your stock - No salaries to pay
- ✓ Realtime management reports - Sales, Stock, Age analysis etc
- ✓ Have more stock to sell to a wider customer base
- ✓ Lead management - Be informed constantly
- ✓ Share and sell other dealers cars - No holding cost
- ✓ Manage and update your website yourself - From anywhere in the world
- ✓ In a closed area - Selectively access and trade with other dealers
- ✓ 200% exposure - Showcase your vehicles on another website for free
- ✓ Get online leads - Satisfy customer requests - Buying and Selling
- ✓ Interact on your website - Manage your own newsroom



Now on Promotion

Unlimited users
Unlimited branches

Rollout - Ready to install - awaiting your call

All that you need is your own domain, computer and broadband internet access

Try a “live demo online”
Visit : www.carlink.co.za

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Use “enquiry” as Subject

“Work Website Wise”

Upgrade your existing website
or

Register a new website



Mercedes, E220
Year: 2008
Reference: V1089553
Reg Num: OPL256GP

Branch: Windsor
Mileage: 0
Condition: Excellent
Drive type: Automatic
Fuel type: Petrol
Colour: Silver
Price: R 556,000.00
Brand New

4x4	CD/MP3	Leather	Power	Stunt wheelbase
ABS	Central locking	Diff lock	Radio/cass	Stump
Airbag	Electric	Electric	Rear view blind	Stump
Alloy	Electric	Electric	Multi-function	Stump
All wheel drive	Front wheel drive	Navigation	Security	Stump
Alloy	Front wheel drive	Navigation	Security	Stump
Anti Spide	Leather	Navigation	Security	Stump
Autolock	MP3	Navigation	Security	Stump
CD Player	Leather/leat	Navigation	Security	Stump

Manage your own powerful website, increase sales & improve your bottom-line

Terms & conditions apply

Pricing Vat exclusive E & O.E

Invitation

We invite you to preview the online live demonstration website - www.carlink.co.za. The website will allow you to experience how your own website will improve, benefit and enhance your business.

A more in-depth overview, a powerpoint slideshow and this document is available for download

Your own branding: Portfolio, Colours, Logo, Contact details & e-Mail

The screenshots display the following features:

- Branch Search:** A search bar with a magnifying glass icon.
- Quick Search:** A search bar with a magnifying glass icon.
- On Special:** A search bar with a key icon.
- Photo Search:** A search bar with a magnifying glass icon.
- Stocklist:** A search bar with a magnifying glass icon.
- Vehicle Report:** A detailed report for a specific vehicle, including fields for Make, Model, Year, Price, and Mileage.
- Subsidiary Report:** A report showing sales data for different subsidiaries.
- Additional Costs Table:** A table listing various costs and their associated prices.
- Total Costs, Asking Price, Profit Table:** A summary table with columns for Total Costs, Asking Price, and Profit percentage.

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Permits for:-

New, Used or Combined dealerships

Any combination of stock ie
 Cars, Trailers, Caravans, Bikes etc

Pricing includes:-

Training - A group of 3 for 4 Hours

Online lead management
 "Carpool" & "Carsurf" participation

Browser benefits:-

Multiple search criteria
 Purchase or Sell a vehicle

Informative vehicle details
 View 5 photographs per vehicle

The collage features the following elements:

- Stock Sharing:** Represented by a red car icon.
- Exposure Opportunities:** Represented by a globe icon.
- Concise Reports:** Represented by a bar chart icon.
- Marketshare Growth:** Represented by a bar chart icon.
- Online Showroom:** Represented by a black car icon.
- Security Control:** Represented by a padlock icon.
- Leadsheet Management:** Represented by a document icon.
- Business At your fingertips:** Represented by a group of people working at a computer.

Own a powerful website - Where public & dealers benefit alike

E&O.E